THERE'S NEVER BEEN A BETTER MOMENT

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WIDEX **MOMENT**<sup>™</sup>



SOUND LIKE NO OTHER



## WHAT MAKES A GREAT HEARING AID?



## HEARING LIKE YOU REMEMBER

Until now, even the best hearing aids sounded like hearing aids. That's all changed with the enhanced Widex Moment with PureSound<sup>™</sup> technology. Unlike other devices, Moment processes sound with lightening speed, so there is none of the delay that causes that annoying "tinny" artificial sound. Just pure, natural sound so you hear every moment, with sound that over 90% of wearers are satisfied with.<sup>1</sup>

> "WHEN I AM WEARING MY MOMENT HEARING AIDS, I FORGET I HAVE THEM IN." —BARB G

1 Laura Winther Balling, Oliver Townend, Dana Helmink (2021). Sound Quality for All – The Benefits of Ultra-Fast Signal Processing. To appear in Hearing Review.

## WIDEX SOUNDRELAX SOOTHING SOUNDS AIMS TO HELP YOU REDUCE STRESS

In today's busy world, we are all are becoming increasingly aware of the effects stress can have on our minds and bodies. This is why finding new and innovative ways to overcome anxiety and to relax has never been more important.

## Did you know our Widex Moment hearing aids can help you regain your inner peace?

Widex SoundRelax<sup>™</sup> provides a library of sounds to choose from to help relaxation, well-being, and concentration. This unique feature is designed to help all hearing aid wears — with or without tinnitus — deal with anxiety, soothe the mind and boost concentration. SoundRelax, when activated in your hearing aid, is accessible in the Widex Moment app.



Download the Widex Moment app to get started

\* The Widex MOMENT app works with all 2.4 GHz compatible Widex MOMENT hearing aid models. Use Widex Tonelink app for all other models.





## MORE WAYS TO CONNECT

Widex Moment offers direct streaming from iPhone® and compatible Android™ devices so you can stream high-quality calls, video, and music directly to your hearing aids.

With the Moment app, you have full control of your hearing aids, so it's never been easier to fine-tune your hearing to get exactly the sound you prefer — in the moments that are important to you.

#### BETTER HEARING MADE EASY

With MyGuide, a feature in the Moment app designed to help you get the most out of your hearing aids, find step-by-step instructions, videos, and short courses that will help you with everything from turning your hearing aids on to personalizing their sound.

#### SOUND MADE FOR YOU

The MySound<sup>™</sup> 2.0 section of the app uses the power of AI to help adjust your sound. You can choose to have the AI guide you through a series of sound comparisons to tailor the sound to your particular situation. Or you can select a sound profile that has been automatically generated from the preferences of other Moment users in similar situations all over the world!



Download the Widex Moment app to get started

## **BUILT TO LAST**

Widex Moment is designed for maximum moisture resistance and long life — because less corrosion means more durability.

The advanced, water-resistant nano coating and the fact that our rechargeable options have no battery door means there is less opportunity for moisture to sneak in — providing you with a listening experience free from disruptions.

## DISCREET RECHARGEABILITY

Convenience is discreet with Widex Moment. Although the sRIC R D model is the market's smallest rechargeable receiver-in-canal hearing aid, you can rest easy knowing you'll have all the power you need to hear every moment.

Take better care of your Widex Moment sRIC R D hearing aids with Widex Charge n Clean. The charger offers:

- four-hour charge for a full day use
- 30-minute charge for four hours of use
- Sanitizing function of earware
- Drying function







## WIDEX **MOMENT** MODELS AND STYLES

Widex Moment is available in a variety of colors to match your skin tone, hair color, or personality. Below are a few of our most popular options. Your Hearing Care Professional will help you find the perfect fit.

#### HEARING AID MODELS



RECEIVER-IN-CANAL (RIC)

The case sits behind the ear with the receiver in the ear-tip instead of the case. This allows for a smaller design without sacrificing quality.

sRIC R D

- sRIC R D is the smallest rechargeable hearing aid on the market with a modern design
- For mild to severe hearing loss



#### BEHIND-THE-EAR (BTE)

The case sits behind the ear with a hook over the top of the ear. Hearing aids behind the ear are the perfect choice if you want extra power in a stylish design.

BTE R D

- Rechargeable options available
- T-coil comes standard
- For mild to severe-to-profound hearing loss



#### IN-THE-EAR (ITE)

The custom hearing aid solution sits discreetly in your ear. This solution is available in a variety of models from the easy handling ITE to the ultra small completely-in-the canal hearing aid.

- Customized to fit your ear canal
- For mild to moderately severe hearing loss

### **WIRELESS ACCESSORIES**

Accessories help you effortlessly connect to audio equipment, remote controls, television and mobile or landline phones. Ask your Hearing Care Professional for more details.

#### **BLUETOOTH CONNECTIVITY**





SOUND ASSIST\* Multi-functional device featuring remote mic, hands-free, t-coil and remote control

TV PLAY™\* Stylish and stable TV streaming





COM-DEX For hands-free streaming



COM-DEX For improved



REMOTE MIC audibility in noise





PHONE-DEX 2\*\*\* For land line phone streaming



TV-DEX For enjoying TV

FM+DEX For flexible streaming

- \* For compatible styles sRIC R D, RIC 312 D, BTE R D & BTE 13 D
- \*\* For all styles with WidexLink<sup>™</sup> technology (excludes CIC-M).
- \*\*\* Additional handset sold separately. Must have a PHONE-DEX 2 to use additional handset.



## WIDEX MOMENT APP

QUICK GUIDE

FOR ALL WIDEX **MOMENT**<sup>™</sup> BLUETOOTH HEARING AIDS



SOUND LIKE NO OTHER



## GETTING STARTED



The Widex Moment app is designed to work with Widex Moment Bluetooth® hearing aids.

With the app, you can control and personalize your hearing aids and stream sound directly from iOS and compatible Android devices.

You can download the Widex Moment app from the App Store or Google Play.



## PAIRING WIDEX **MOMENT** WITH YOUR PHONE

#### APPLE iOS

- 1. Enable Bluetooth by going to Settings > Bluetooth > On
- 2. Go to Settings > Accessibility > Hearing Devices
- 3. Place your hearing aids in pairing mode by turning them off and back on again
- 4. Select your hearing aids from MFi hearing devices and press Pair for each hearing aid
- 5. Your hearing aids are now paired with your phone and are Moment ready to stream music and calls
- 6. Open the app to connect your hearing aids to the app

#### ANDROID

- 1. To enable Bluetooth, swipe down from the top of your phone screen and select the Bluetooth icon
- 2. Open the Moment app and select Get Started
- 3. Choose the hearing aid model, Rechargeable or with Batteries
- 4. Place your hearing aids in the pairing mode by turning them off and back on again
- 5. Then choose Pair for each hearing aid
- 6. Setup is now successful, press OK

## WIDEX MOMENT APP HOME SCREEN





## STAY UPDATED

You will occasionally receive automatic notifications when updates are available for your phone and your hearing aids.

It's important that you accept the updates to have the most recent functions installed.

You can get information and tutorials about how to get the most out of your MOMENT hearing aids via the My Guide section of the app.



## SHARE YOUR REAL-LIFE DATA

In the Widex Moment app, you'll be asked to give consent to sharing some data.

First, you'll be asked to share data with Widex. This helps us improve your listening experience and make future hearing aids even better.

Next, you may also be asked to give your consent to sharing data with your hearing care professional. You will only be asked if you've already agreed to do this with your hearing care professional.

Sharing these data means your hearing care professional will get access to the hearing adjustments you make with the app. That way, they can give you an even more personalized fitting.

#### All data are securely encrypted.

## DESIGN YOUR OWN HEARING

You can always adjust the sound in your hearing aids. Your adjustments won't change the settings your hearing care professional has created.

You can adjust the sound in three ways:

- My Sound including SoundSense Learn
- General sound adjustments
- Directional focus

## SOUND MADE FOR YOU

The My Sound section of the app harnesses the power of artifical intelligencey (AI) to help you adjust your sound to suit you.

You can choose to have the AI guide you through a series of sound comparisons so you can tailor the sound to your particular situation, or you can select a sound profile that has been automatically generated from the preferences of other Widex Moment users in similar situation all over the world!

- 1. Enter My Sound
- 2. Press Get Started to Optimize your sound
- 3. Select a Situation and Intention
- 4. The app offers you two AI based **Made for You** recommendations...
- Or choose Create Your Own to have our Al guide you to a more customised sound via a series of sound comparisons.

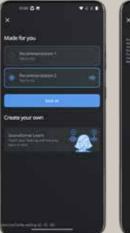
You can access the feature from the bottom of the home screen.

## CREATE YOUR OWN

When you select Create Your Own, you are using SoundSense Learn. SoundSense Learn is a simple task that uses AI to easily guide you to a sound that's personalized for specific situations.

SoundSense Learn presents two sound profiles, A and B. Listen to the two sound profiles and use the blue slider to indicate the one you prefer. When you press **Next**, two new sound profiles that are based on your choice appear.

We recommend that you continue the process until completed. Then you can save your adjustments as a personal program.





## GENERAL SOUND ADJUSTMENTS

## PERSONAL PROGRAMS

Press the 😁 icon on the home screen to access general sound adjustments:

- L /R volume: Adjust the volume for each hearing aid individually
- Equalizer: Adjust the sound in Bass, Middle or Treble to get a more personal sound – or choose one of the pre-sets at the bottom of the screen
- Sound mixer: Choose whether you want your hearing aids to focus on your surroundings or a second input, like streaming (only visible during streaming and specific programs)

When you've made your adjustments and have found a sound that you're satisfied with, you can save it. Choose **Save as** on the home screen and give the program a name and icon. You can also add a location to the program by long pressing the program. That way, the hearing aids automatically switch to that program when you revisit the location.

## DIRECTIONAL FOCUS

With directional focus you can choose to focus on sound that's coming from the front, back, left or right.

Select the directional focus program (28) from your programs on the home screen and choose the direction you want to focus on.



## TROUBLE SHOOTING

#### If you experience problems with pairing:

- Check that Bluetooth<sup>®</sup> is activated and that the hearing aids are close to your phone
- Change/charge the hearing aid batteries
- Turn your hearing aids off and then on again. The hearing aids are in pairing mode for the first three minutes after they have been turned on
- Deactivate and activate Bluetooth® in your phone's settings
- For iOS, make sure that the Widex Moment app has access to Bluetooth<sup>®</sup>: Go to Settings > Moment and activate Bluetooth<sup>®</sup>

#### If it still doesn't work:

- Unpair and re-pair your hearing aids
- Close the Widex Moment app if it's active
- Delete the MOMENT app and reinstall it
- Fully power off your phone and turn it back on
- Ensure all phone updates are installed

#### If Bluetooth is interfering:

- Move away from any potential Bluetooth interference
- Reduce the distance/barriers from the phone to the hearing aids
- Decrease the number of apps/functions occurring on the phone
- Move your phone out of your pocket or purse

#### If you experience streaming problems:

- Make sure the hearing aids are paired with the phone
- For iOS, go to Settings > Accessibility > Hearing Devices > Audio Routing. Make sure that Call Audio and Media Audio are both set to Automatic or Always Hearing Devices
- Deactivate and activate Bluetooth in your phone's settings
- Disable Wi-Fi on your phone
- Verify that your phone has all the current updates installed
- Close all open apps that are not in use
- Turn AirDrop or Nearby Share setting to OFF if not in use

#### Get more information

https://www.widex.com/en-us/hearing-aids/apps/ moment-app/

#### Is your phone compatible?

https://www.widex.com/en-us/hearing-aids/apps/ moment-app/

Want tips or want to learn more about hearing and hearing loss?

https://www.widex.com/en-us/blog

# HEARING LOSS AND DEMENTIA

Adults with Mild Hearing Loss

Adults with **Moderate** 

2X MORE LIKELY to Develop Dementia

3X MORE LIKELY



## ASK US HOW WIDEX **MOMENT**<sup>™</sup> CAN HELP.





#### John Hopkins, Hearing Loss And Dementia Linked in Study (2011).

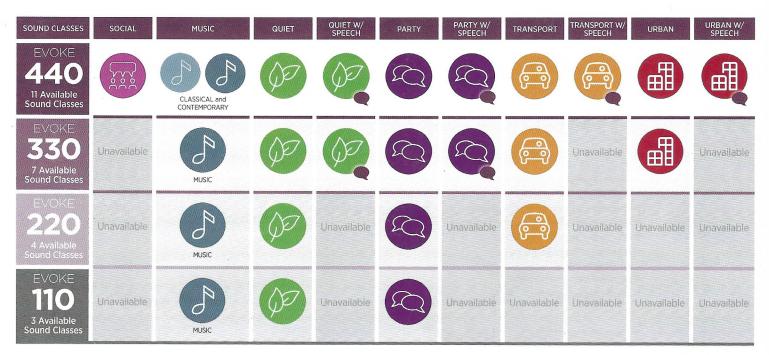




## WIDEX SOUND CLASS TECHNOLOGY

Widex EVOKE hearing aids are available in a variety of technology levels, each designed to accommodate individuals' specific hearing needs. Whether a person's hearing loss is mild, severe, or somewhere in between, there is an EVOKE hearing aid that will meet their needs, budget, and lifestyle.

Our exclusive Sound Class technology helps EVOKE hearing aids adapt automatically to different situations, delivering optimal clarity, comfort, and audibility. EVOKE hearing instruments categorize listening environments into the eleven distinct sound classes illustrated below. Although they adapt automatically to each listening environment, Hearing Healthcare Professionals can further refine these settings to deliver optimal audibility and comfort to every EVOKE wearer.



#### HOW DO SOUND CLASSES HELP EVOKE WEARERS HEAR BETTER?

Automatic SoundClasses are available in all levels of EVOKE and allow for additional clarity and comfort. 
Indicates additional speech prioritization.

Social	Hear your best in small groups with multiple speakers: meetings, classes, family dinners		
Music Classical and Contemporary	Hear your best with music by emphasizing the differences in intensity, frequency, and variations between classical and contemporary music		
Quiet	Hear your best in quieter situations: home, doctor visits, 1:1 meetings, golf, and quiet office settings		
Party	Hear your best in noisy situations like restaurants, parties, and large groups		
Transport	Hear your best while on the move in cars, buses, and trains		
Urban	<b>rban</b> Hear your best in a variety of environments: city streets, shopping malls, supermarkets, and noisy office settings		

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WIDEX EVOKE

#### SOUND CLASSIFICATION DYNAMIC FEATURE ASSESSMENT

Not all sound classes are available in all hearing aids.

SOUND CLASS	BALANCED / DEFAULT	MORE AUDIBILITY	MORE COMFORT
Social	<ul> <li>Optimized speech understanding when there are multiple speakers</li> <li>Focus on speech coming from multiple directions</li> <li>Maximum audibility of speech sounds</li> <li>Attenuates distant soft sounds</li> </ul>	<ul> <li>Speech intelligibility optimized for improved speech understanding when it is in close proximity to the listener</li> <li>Maximum contrast between loud and soft sounds</li> </ul>	<ul> <li>Attenuation of overall sound level</li> <li>Speech intelligibility optimized for comfort</li> <li>Maximized impulse sound control</li> </ul>
Music Classical	<ul> <li>Preserves full dynamic range of sound</li> <li>Increased audibility of faint passages</li> <li>Sounds heard from all directions</li> <li>Fast compression</li> <li>Speech in noise off</li> <li>Wind noise reduction off</li> <li>No impulse control</li> </ul>	<ul> <li>Minimal impulse control</li> <li>Attenuation of soft mid-frequency sounds</li> </ul>	<ul> <li>Attenuation of overall sound level</li> <li>Provides less overall gain</li> <li>Maximized impulse sound control</li> </ul>
Music Contemporary	<ul> <li>Preserves full dynamic range of sound</li> <li>Steady gain</li> <li>Maximizes naturalness</li> <li>Full low frequency sound</li> <li>Sounds heard from all directions</li> <li>Slow compression</li> <li>High-frequency boost (6K Hz +)</li> <li>Speech in noise off</li> <li>Wind noise reduction off</li> <li>No impulse control</li> </ul>	<ul> <li>Minimal impulse control</li> <li>Minimal attenuation of mid-frequency sounds</li> <li>Increase gain for mid- and soft-level low and high frequency sounds</li> <li>Provides more overall gain</li> </ul>	<ul> <li>Attenuation of overall sound level</li> <li>Provides less overall gain</li> <li>Maximized impulse sound control</li> </ul>
Quiet	<ul> <li>Audibility of soft speech</li> <li>Reduction of soft background noise</li> <li>Stable sound picture/less compression</li> <li>Adaptive sound directionality</li> <li>Attenuates impulse sounds to maintain comfort</li> <li>Minimal noise management</li> <li>Wind noise attenuation</li> </ul>	<ul> <li>Increased audibility for all soft sounds</li> <li>More overall gain and loudness</li> </ul>	<ul> <li>Maximum reduction of soft level sounds</li> <li>Less overall gain and loudness</li> <li>Maximized impulse sound control</li> </ul>
Party	<ul> <li>Optimized speech understanding in noise</li> <li>Focus on speech in front</li> <li>Maximum audibility of speech sounds</li> <li>Maximum attenuation of low frequency noise</li> <li>Attenuates impulse sounds</li> <li>Wind noise attenuation</li> </ul>	<ul> <li>Speech intelligibility optimized for improved speech understanding</li> <li>Provides more overall gain</li> <li>Increased contrast between loud and soft sounds</li> </ul>	<ul> <li>Speech intelligibility optimized for comfort</li> <li>Provides less overall gain</li> <li>Maximized impulse sound control</li> <li>Reduced contrast between loud and soft sounds</li> </ul>
Transport	<ul> <li>Maximum attenuation of low frequency noise</li> <li>Adaptive sound directionality</li> <li>Attenuates impulse sounds</li> <li>Stable sound picture</li> <li>Active speech and noise attenuation</li> <li>Access to speech signal</li> <li>Wind noise attenuation</li> </ul>	<ul> <li>Speech intelligibility optimized for improved speech understanding</li> <li>Minimal impulse control</li> <li>Provides more overall gain</li> <li>Increased contrast between loud and soft sounds</li> </ul>	<ul> <li>Speech intelligibility optimized for comfort</li> <li>Provides less overall gain</li> <li>Maximized impulse sound control</li> <li>Reduced contrast between loud and soft sounds</li> </ul>
Urban	<ul> <li>Audibility for soft, moderate and louder sounds</li> <li>Adaptive sound directionality</li> <li>Minimum attenuation of low frequency noise</li> <li>Maintains a wide input dynamic range</li> <li>Wind noise attenuation</li> <li>Attenuates impulse sounds</li> </ul>	<ul> <li>Speech intelligibility optimized for improved speech understanding</li> <li>Provides more overall gain</li> <li>Minimal impulse control</li> </ul>	<ul> <li>Maximized impulse sound control</li> <li>Provides less overall gain</li> <li>Reduced contrast between loud and soft sounds</li> </ul>

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