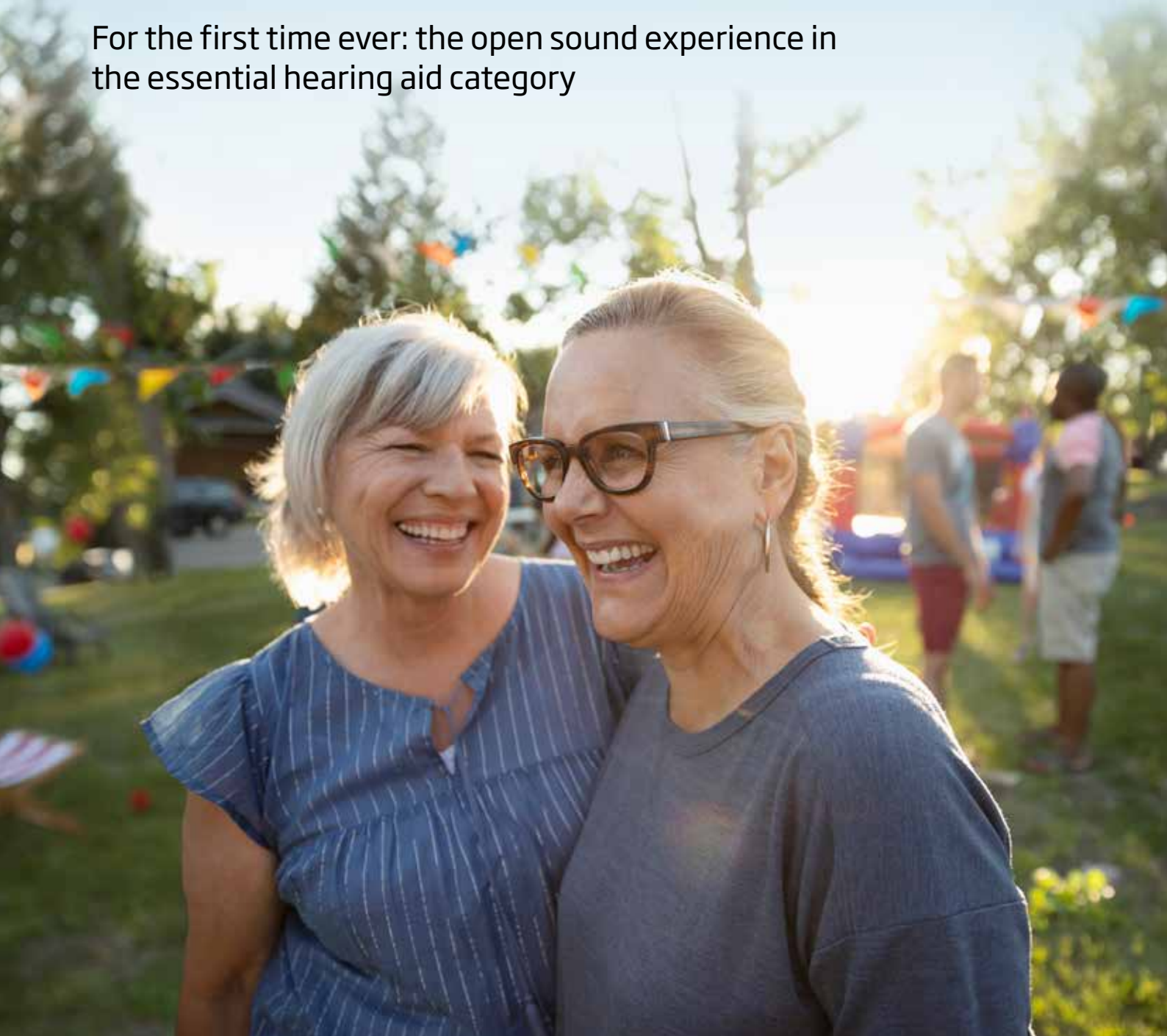


life-changing
technology

OTICON | **Zircon**

Celebrate life all around

For the first time ever: the open sound experience in the essential hearing aid category



oticon
life-changing technology

A competitive family designed for celebration

Life-changing technology in a comprehensive offering

Introducing Oticon Zircon, our new essential line of hearing aids that “for the first time ever” offers your patients the open sound experience. Oticon Zircon delivers clear speech and sounds from 360°, even in noisy environments, so your patients can focus on the sounds they love and want to hear.

With an option for everyone, Oticon Zircon comes in five different colors across a range of rechargeable or non-rechargeable miniRITE and miniBTE styles. It is a competitive range of essential products that gives your patients the chance to celebrate life all around.



Powered by Polaris™ – our most intelligent platform ever

New groundbreaking technology in the essential category

Oticon Zircon is powered by the **Polaris platform**, offering more speed, precision, and capacity to execute more signal processing than ever before.*

Using OpenSound Navigator™,** Oticon Zircon builds on Oticon’s BrainHearing™ philosophy to provide an open sound experience so your patients have access to 360° speech that is clear and balanced.

16x
more capacity to execute advanced algorithms***

Twice
the computation capacity and speed***

Intelligent use of industry-leading
64-channel processing

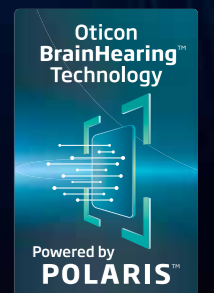
2x
precision in 1.5-5kHz frequency bands***

A wide range of miniRITE and miniBTE styles and solutions



miniRITE R miniRITE T miniBTE R miniBTE T

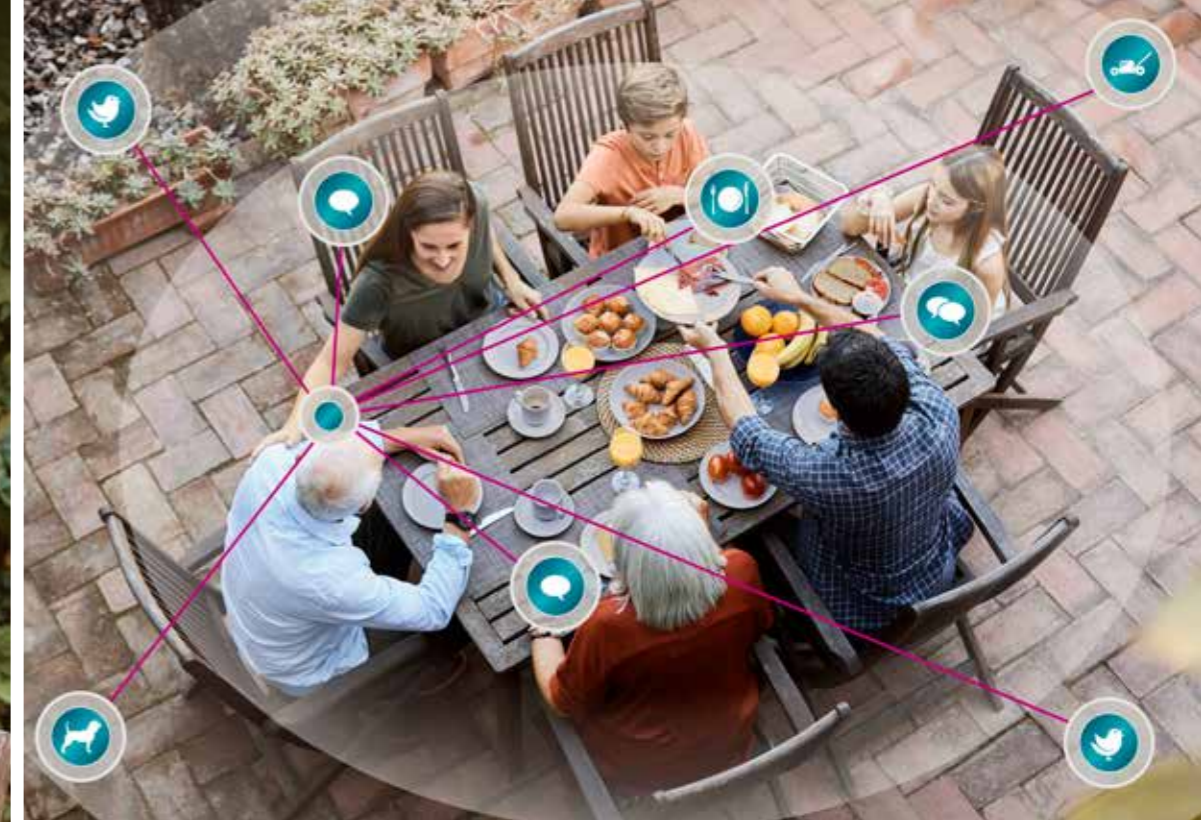
Desktop Charger SmartCharger



* Braendgaard M. 2020. The Polaris Platform. Oticon tech paper.
** OpenSound Navigator is only available in Oticon Zircon 1.
*** Compared to the Velox S™ platform.

The open sound experience helps you **celebrate life all around**

Oticon Zircon takes the essential hearing aid category into the new world of hearing care



OpenSound Navigator

OpenSound Navigator treats sound sources individually and balances them, leaving the focus sound clear and background sounds audible but not distracting. This allows your patient to comfortably locate and separate speech sources, focusing on what they find most important, while being aware of their surrounding sounds, like birds or a dog.

Why do your patients need sound from multiple sources?

Sound is important. In fact, after years of research into how the brain works, it is now known that sound and speech from all sources are crucial to supporting the brain's natural way of working. **This gives the brain the information it needs to make sense of its environment.** Without this, it can be harder to focus, which leaves fewer mental resources for functions like remembering. If left untreated, hearing loss can lead to an increased risk of cognitive decline.*

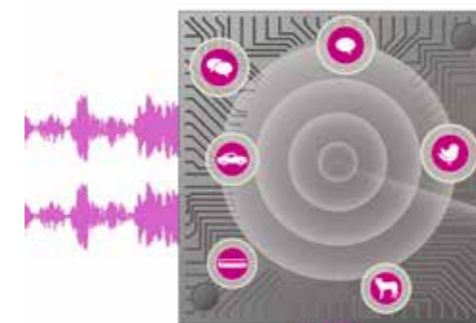
In the past, hearing care treatment has worked by using directionality alone, shutting out background noise and focusing on direct speech. Not only is this frustrating for someone with hearing loss, but it can also make them feel disconnected from their surroundings.

For the first time ever in the essential hearing aid category, Oticon Zircon breaks free from traditional directionality to deliver the open sound experience. Thanks to OpenSound Navigator, the advanced sound processing in Oticon Zircon provides your patients with access to sounds from all directions and 360° speech that is clear and balanced even when in noisy situations.

OpenSound Navigator works in three steps: Analyze, Balance and Noise Removal.** By reducing noise and balancing sound, OpenSound Navigator delivers a clear signal to the brain, which supports brain health and provides great sound quality.

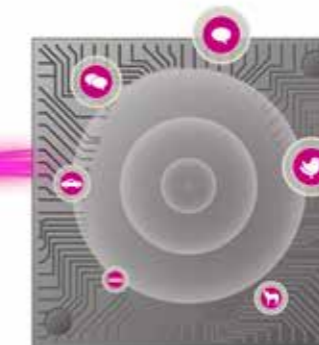
Analyze

Scans the full 360° sound environment more than 500 times per second to identify noise and separate it from speech



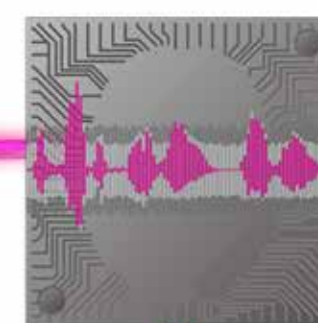
Balance

Rapidly reduces the levels of loud noise coming from specific directions, while preserving speech



Noise Removal

Rapidly attenuates remaining diffuse noise, even between individual words



* Amieva, H., Ouvrard, C., Meillon, C., Rullier, L., & Dartigues, J. F. (2018). Death, Depression, Disability, and Dementia Associated With Self-reported Hearing Problems: A 25-Year Study. *J Gerontol A Biol Sci Med Sci*. 2018 Sep 11;73(10):1383-1389. Lin, F. R., & Ferrucci, L. (2012). Hearing loss and falls among older adults in the United States. *Arch Intern Med*. 2012 Feb 27;172(4):369-71. Lin, F. R. et al. (2011). Hearing loss and incident dementia. *Arch Neurol*. 2011 Feb;68(2):214-20.

** OpenSound Navigator is only available in Oticon Zircon 1.

Groundbreaking features working in synergy



The technology behind the open sound experience

Improve speech understanding



OpenSound Navigator
Access to speech all around



Speech Guard
Improves speech understanding in noisy environments



Feedback shield
Maintains effective feedback suppression over time



SuperShield
Rapidly and intelligently prevents feedback before it occurs



Single Compression
Compresses and amplifies sounds into the audible range



Noise Reduction
Attenuates disturbing noise extremely quickly, even in between words

Maximize listening comfort and personalization



Wind Noise Management
Improves access to speech in situations with wind noise



Tinnitus SoundSupport™
Relief sounds for tinnitus patients

Enhance sound quality



Speech Rescue™
Makes high frequency sounds more audible

Oticon Zircon is the first hearing aid in the essential category to feature OpenSound Navigator, Speech Guard™, and SuperShield. These groundbreaking features work together to provide your patient with an excellent listening experience.

OpenSound Navigator provides a clean and clear signal from 360°, making it possible for Speech Guard to amplify all sounds, with a special focus on preserving speech cues. This makes speech less distorted and improves speech understanding.

Additionally, SuperShield prevents irritating feedback from occurring, so your patients can access clear sound and distinct speech from any direction. SuperShield works with Feedback shield to analyze incoming sound levels, identify risk and quickly prevent feedback before it occurs.



Charging solutions that work for everyone

Oticon Zircon offers a choice of rechargeable solutions to keep your patients powered up

Oticon rechargeable devices offer patients who do not want the hassle of changing batteries a reliable and convenient solution. With the standard Oticon desktop charger or the optional, portable SmartCharger, you can offer your patients flexible charging solutions designed to meet their needs.



Desktop charger

Everyday convenience with the standard desktop charger

Oticon Zircon rechargeable devices come standard with a stylish desktop charger that is convenient and easy to use. Your patients simply place the hearing aids in the charger at night, and wake up to full power for the day.*

- Charges in three hours for a full day* of hearing aid power**
- 30-minute quick charge gives an additional six hours of hearing aid power***

SmartCharger gives your patients the power to go

Patients have the option to purchase our new easy-to-use SmartCharger, which gives them the freedom to travel light by keeping their hearing aids powered up, dry, and protected.

- Designed for travel with a protective lid and built-in power bank
- Charges in three hours for a full day* of hearing aid power**
- 30 minutes quick charge gives an additional six hours of hearing aid power***

Please note, miniBTE R uses a different SmartCharger and desktop charger than miniRITE R.

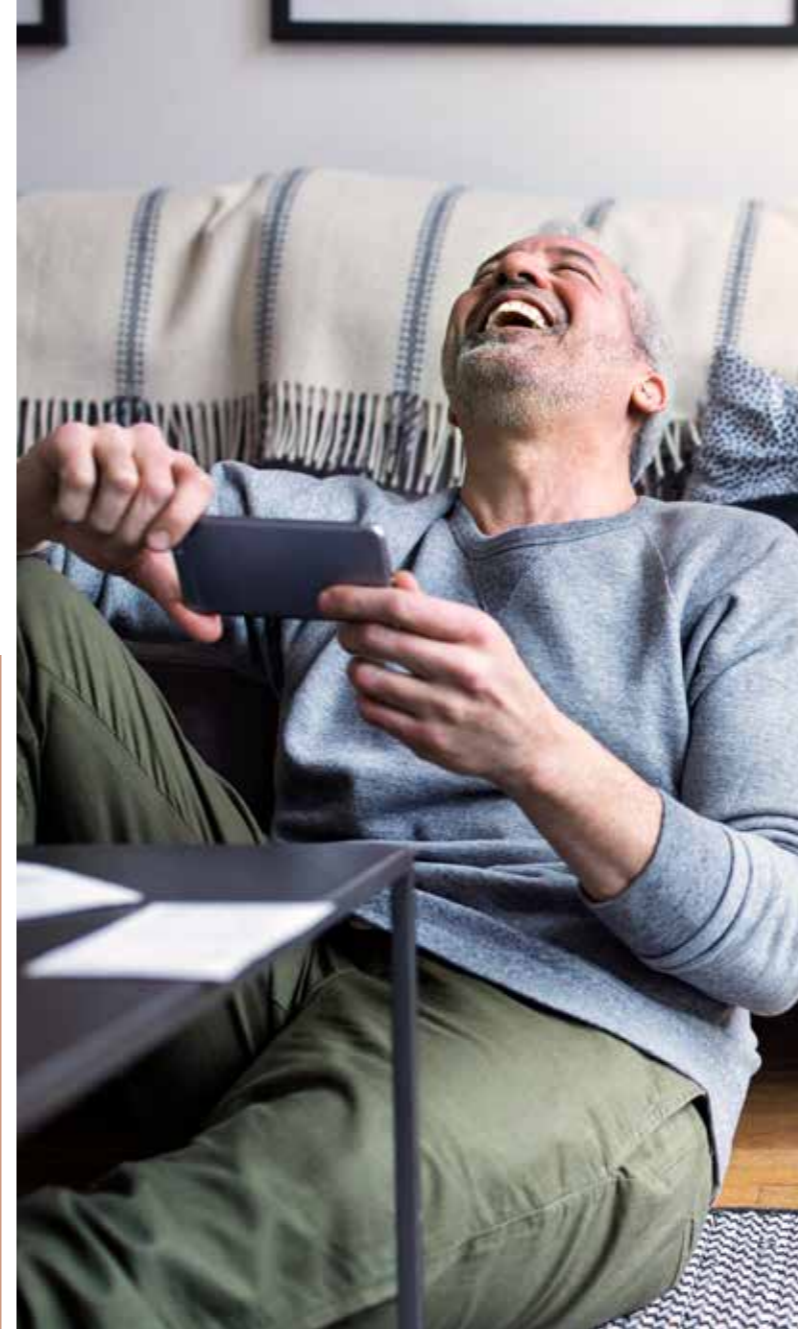
*Lithium-ion battery performance varies depending on hearing loss, lifestyle and streaming behavior.

**For miniRITE R style. Three and a half gives a full day for miniBTE R.

***For miniRITE R style. 30 minutes gives an additional five hours for miniBTE R.



SmartCharger



Made to connect

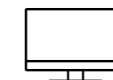
Direct streaming from iPhone® and select Android™ devices†

Oticon's range of supporting accessories



ConnectClip

Use ConnectClip as a remote microphone, as a remote control, or to turn the hearing aids into a wireless headset. ConnectClip enables streaming from any Bluetooth device and enables comfortable hands-free calls



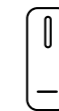
TV Adapter

Use TV Adapter to stream sound from the TV directly to Oticon Zircon hearing aids



Remote Control

Adjust volume, switch program, or mute the hearing aids with the touch of a button



EduMic

Use EduMic as a remote microphone or to stream audio from computers, tablets, and more

Oticon Zircon

- Features Bluetooth® Low Energy technology and offers an extensive range of connectivity options to support a high-quality listening experience in everyday situations.
- Is a Made for iPhone® hearing aid and compatible with the new Android protocol for Audio Streaming for Hearing Aids (ASHA) - making it possible to stream directly from iPhone, iPad®, iPod touch® and select Android devices.†



Oticon ON app
Easy and discreet control over the hearing aid



Oticon RemoteCare app
Convenient online appointments with your patients

Made for iPhone | iPad | iPod

Works with android

Download on the App Store

GET IT ON Google Play



† Android devices need to support ASHA to allow direct streaming to Oticon Zircon. Please visit oticon.com/support/compatibility for more information.

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A comprehensive solution for your patients

Oticon Zircon lets more hearing aid users celebrate life

Offering the open sound experience, wireless connectivity, Oticon CROS compatibility and a choice of rechargeable or non-rechargeable styles, the Oticon Zircon family offers your patients a comprehensive solution designed to meet both their preferences and communication needs.



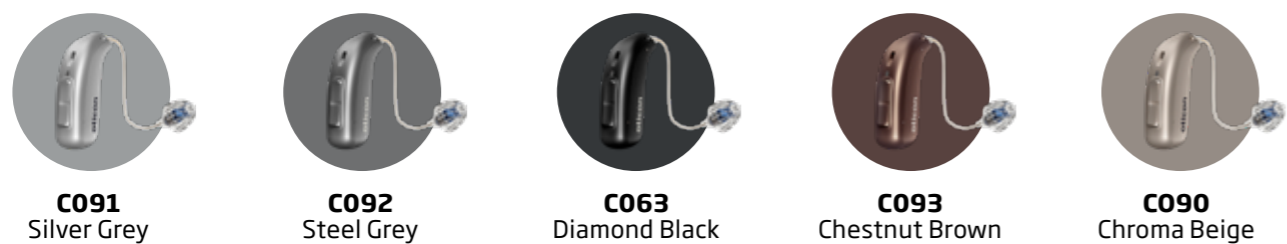
Outstanding features at two price points

Benefits	Features	Oticon Zircon 1	Oticon Zircon 2
Speech Understanding	OpenSound Navigator: - Balancing power effect - Max. noise removal difficult/simple	• 40% 6/0 dB	
	Multiband Adaptive Directionality		•
	Noise Reduction		•
	Speech Guard	•	
	Single Compression		•
	Frequency lowering	Speech Rescue	Speech Rescue
Sound Quality	Fitting Bandwidth	8 kHz	8 kHz
	Processing Channels	48	48
	Bass Boost (streaming)	•	•
Listening Comfort	Feedback Management	SuperShield & Feedback shield	SuperShield & Feedback shield
	Wind Noise Management	•	•
	Transient Noise Management	On/Off	
Personalization & Optimized Fitting	Fitting Bands	14	12
	Multiple Directionality options	•	•
	Adaptation Management	•	•
	Oticon Firmware Updater	•	•
	Fitting Formulas	NAL-NL1+2, DSL v5.0	NAL-NL1+2, DSL v5.0
	Tinnitus SoundSupport	•	•
	CROS/BiCROS support	•	•
Connecting to the world	Direct streaming*	•	•
	Oticon ON app & Oticon RemoteCare app	•	•
	ConnectClip, EduMic & Remote Control 3.0	•	•
	TV Adapter 3.0 & Phone Adapter 2.0	•	•

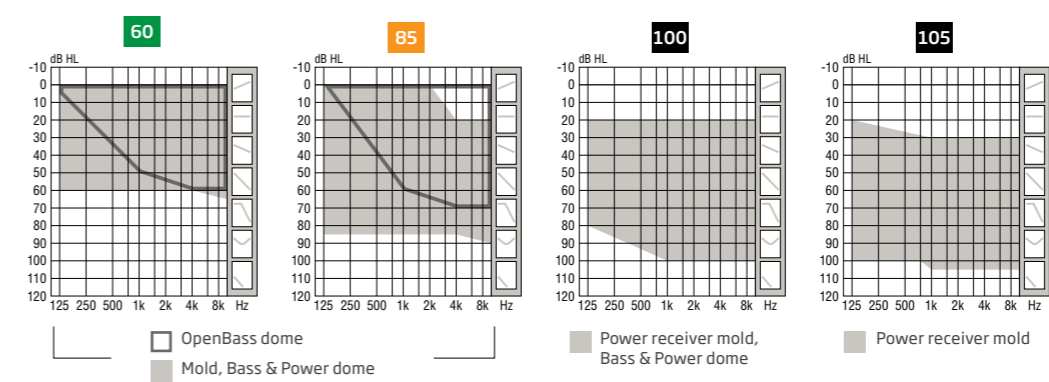
*From iPhone, iPad, iPod touch and select Android devices.

• Indicates the feature is included

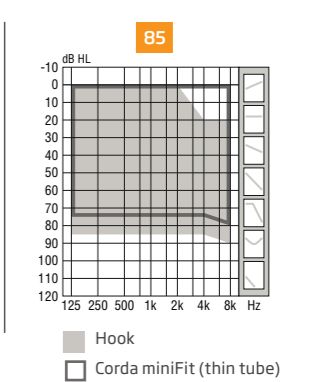
Oticon Zircon color options



miniRITE fitting ranges



miniBTE fitting range



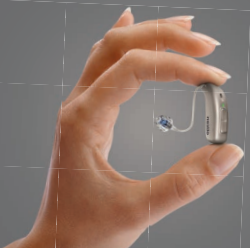
OTICON | **More**

More than



meets the ear.

More clarity. More hearing. More life.



oticon
life-changing technology

It's time to get more out of life



DID YOU KNOW?

You hear with your brain, not your ears. Your ears capture sounds so your brain can identify them, locate them, and decide which ones to listen to.

At Oticon, we focus on understanding the brain and develop technology that supports it. New research tells us that the brain can handle access to more information from sounds.* Having a hearing aid that supports your brain, by delivering sounds in a precise and clear way, is all the more important.

The hearing aid that gives your brain the full perspective

The sounds around you are constantly changing in unpredictable ways - everywhere you go. And those sounds contain far more richness than just speech. Your brain recognizes all of this complexity and creates meaning from it.



* O'Sullivan, et al (2019), Puvvada, K. C., & Simon, J. Z. (2017).

OTICON | More

Hear the sounds that shouldn't be missed



Designed to support your brain

The human brain is the gold standard for processing sound. So we developed Oticon More to work more like how the brain works because it learned through experience. This means Oticon More supports your brain by giving it more of what it needs to make better sense of sound.

More than meets the ear

Oticon More gives your brain the clearest sound information, allowing you to hear sounds that shouldn't be missed. You benefit with improved speech understanding with less listening effort and the ability to remember more.

Powered by a Deep Neural Network

Oticon More is the world's first hearing aid with a Deep Neural Network (DNN) embedded on the chip. The DNN is a technology we have trained with 12 million real-life sounds. This built-in intelligence ensures each individual sound is delivered with detail and clarity.



Hear more
with less effort



Oticon More delivers

30%
more sound to
the brain*

15%
increase in speech
understanding*

compared to industry-leading Oticon Opn S™.

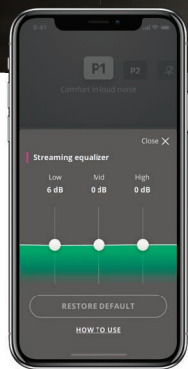


Next-generation connectivity to smartphones

With Oticon More you can enjoy high-quality sound streaming from your favorite devices.



Direct streaming from iPhone® and Android™ devices*



Made for
iPhone | iPad | iPod

Works with
android

Download on the
App Store

GET IT ON
Google Play

A wide range of connectivity options



ConnectClip

Use ConnectClip as a discreet microphone accessory that wirelessly connects to your Bluetooth devices.



TV Adapter

Use TV Adapter to stream sound from the TV directly to Oticon More hearing aids.



Remote Control

Adjust volume, switch programs, or mute the hearing aids with the touch of a button.

The Oticon ON app - Control at your fingertips

Oticon ON app lets you personalize your listening experience when connected to your device. You can adjust the volume, change the program, check the battery level, and control other Oticon devices. It even comes with a "Find my hearing aids" feature.

More connections
More conversations
More life



A full day's power. Every day.

The rechargeable Oticon More comes with a stylish charger that takes just three hours to give you a full day of battery life* - including if you stream sound from other devices.

- No disposable batteries means less hassle and less waste
- Quick recharge of 30 minutes gives an additional six hours of power
- Convenient, easy-to-use, and reliable

*Lithium-ion battery behavior varies depending on hearing loss, lifestyle, and streaming behavior.

Find the right color for you

Oticon More is available in eight attractive colors.



C044
Silver



C091
Silver Grey



C092
Steel Grey



C063
Diamond Black



C093
Chestnut Brown



C094
Terracotta



C090
Chroma Beige



C079
Hear Pink

To find out what Oticon More can do for you, talk to your hearing care professional today.



OTICON | **Opn S**

Hearing device technology that's

making waves



oticon
PEOPLE FIRST

Hearing technology powerful enough to get you back into life

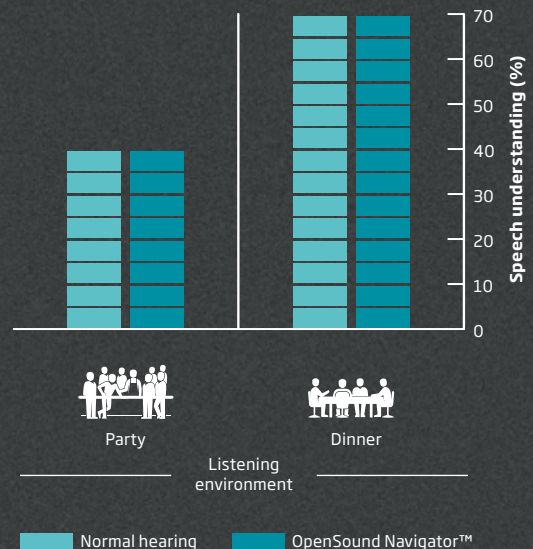
Hearing loss slowly separates you from the people and activities you love. The reason is simple: fewer sounds reach your brain, and you have to work harder to follow conversation. But now thanks to a technological breakthrough, you may be closer to a more natural way of hearing than ever before.

The new Oticon Opn S™ unleashes the full potential of the part of your brain that receives and processes audio information. With Oticon BrainHearing™ technology in Opn S, you can experience hearing in a more natural way than ever before. So you can focus on what matters most to you.



Enjoy speech understanding on par with normal hearing

Oticon's newest hearing aid breaks the limits of what has previously been possible with hearing aids. Oticon Opn S is proven to give you even better speech understanding with less effort in noisy environments than our previous generation of hearing aids. So now, you can thrive and take an active part in difficult listening situations, just like people with normal hearing*.



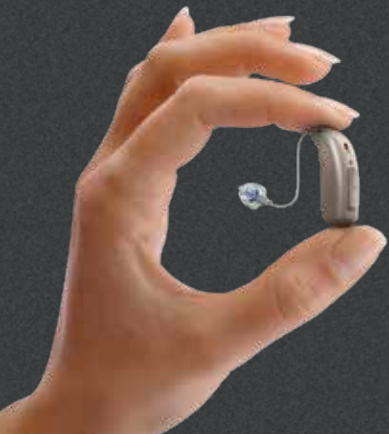
* Juul Jensen 2018, Oticon Whitepaper
For people with typical hearing loss and well-fitted hearing aids, in noisy situations

Open up your world to
the people around you



Traditional hearing aids coped with noise by restricting sounds and focusing on a single source of sound at a time. For example, you could hear the person who is straight in front of you while other room sounds are suppressed.

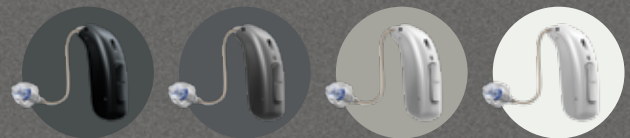
That was effective to a point. But it resulted in a completely unnatural way to experience your environment. Background sounds add richness and texture. When they are suppressed, your brain finds it difficult to follow the conversation and you can become tired.



Now, the technology in Oticon Opn S unlocks all the wonderful sounds in your environment and lets you experience them in a more natural, comfortable manner.

Oticon Opn S gives your brain access to the relevant sounds around you, putting you in charge of which sounds you want to focus on - and not your hearing aid.

You'll be able to understand what's spoken better, with less effort and strain, and be able to better remember what people say to you:**



** Juul Jensen 2019, Oticon Whitepaper

BrainHearing™ technology



Connect to the things that matter most

Listen to music wirelessly, make
hands-free phone calls, and more



You don't hear with your ears, you hear with your brain. That is why you need hearing aids that are fast enough to keep up with the brain. BrainHearing™ technology in Oticon Opn S scans the environment 100 times per second. This gives you constant access to 360° sounds to support the way your brain naturally makes sense of sound.

Oticon Opn S gives you proven BrainHearing benefits*:

- **Reduces your listening effort**
- **Helps you remember more of what is being said**
- **Gives you better speech understanding**
- **Improves your ability to follow conversations with multiple speakers**



ConnectClip

A discreet microphone accessory that connects wirelessly to Oticon Opn S.



Hands-free phone calls for any smartphone

With ConnectClip, it's easy to make hands-free calls with iPhone®, Android™ or any other modern smartphone.



Music in high-quality stereo sound

Your hearing aids become high-quality, wireless headphones, so you can stream music directly from iPhone, iPad®, or iPod touch®. For any other modern smartphone or Bluetooth®-enabled device, you stream using the wireless ConnectClip.



Stream sound directly from your TV

You get sound from your TV directly into your hearing devices, using the Oticon TV Adapter.

A full day's charge with a boost of sound clarity



Rechargeable technology that lasts your whole day

The optional Oticon Opn S miniRITE R rechargeable solution ensures that you don't need to worry about power any more. Ask your hearing care professional if the miniRITE R is the right device for you.

Here are the main benefits you will experience with rechargeable Opn S devices:

- Three-hour charging time for a full day of power, including streaming*
- Quick recharge - 30 minutes for an additional six hours of power
- Freedom from disposable batteries with state-of-the-art lithium-ion battery technology



Boost your hearing devices with Oticon ON App

The Oticon ON App lets you discreetly control your hearing devices with the tap of a finger.

Boost your hearing when you need it most

Use the new booster function in the Oticon ON App to give your devices an extra boost in situations where you need more help making speech stand out from noise.

Hearing keeps you fit

HearingFitness™ is a new feature in the Oticon ON App. It is designed so you can take greater control of your hearing habits.



* Lithium-ion battery performance varies depending on hearing loss, lifestyle and streaming behavior.

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**To find out more about what
Oticon Opn S can do for you,
talk to your hearing care
professional today**



life-changing
technology

OTICON | Ruby

Made to move

Sound quality, connectivity and rechargeability
in one complete essential solution



oticon
life-changing technology

Hearing moves us in many ways

Oticon Ruby – setting a new standard for the essential hearing aid category

The ability to hear connects us to the world in so many ways. When your patients are engaging in a wonderful conversation with friends, connecting via the phone or just listening to their favorite song, the last thing they want to be worried about is their hearing. Life moves fast and today's patients need hearing devices that can keep up.

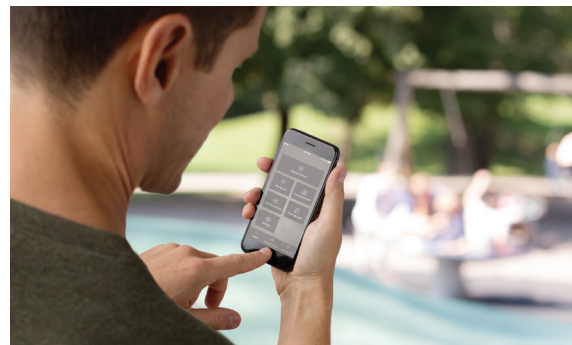
Introducing Oticon Ruby, our new essential line of behind-the-ear hearing aids designed to give your patients the confidence they need to live life to the fullest.

Oticon Ruby provides the best Oticon sound quality ever offered in the essential category. It also meets the everyday needs of your patients with outstanding wireless connectivity and a lithium-ion rechargeable solution.

Oticon Ruby joins our existing Oticon Siya custom range and is available in a CROS/BiCROS solution to offer your patients the styles and options they need. Together Oticon Ruby and Oticon Siya combine to complete our most comprehensive essential product portfolio ever.



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Made to capture special moments

Oticon Ruby's best in class sound quality is powered by our most advanced platform ever - Velox S™. Ruby combines a range of innovative BrainHearing™ technologies including: Noise Reduction LX, Multiband Adaptive Directionality LX, Single Compression LX and more, to deliver a superb sound quality your patients desire.

Oticon Ruby includes our **new SuperShield feedback system** designed to stop annoying whistling before it occurs. Gone are the days when your patients lived in fear of experiencing embarrassing whistling emanating from their hearing aids when hugging a loved one, talking on the phone or even just sitting in the car.

SuperShield works together with Feedback shield LX to analyze the incoming sound levels, identify feedback risk and quickly and accurately prevent whistling. This gives your patients not only the amplification they need but also peace of mind as they move throughout their day.

Oticon is constantly challenging conventions. That's why our whole approach to audiology is about much more than just compensating for damage to the ear. We design our hearing aids with the philosophy that better hearing starts with the brain, so we constantly strive to deliver what the brain needs to make sense of sound. We call this BrainHearing.



SuperShield

Rapidly and intelligently prevents feedback before it occurs



Feedback shield LX

Maintains effective feedback suppression over time



Multiband Adaptive Directionality LX

Quickly adapts to changing soundscapes by fluently applying directionality



Single Compression LX

Compresses and amplifies sounds into the audible range



Noise Reduction LX

Attenuates disturbing noise extremely quickly, even in-between words



Speech Rescue™ LX

Makes high frequency sounds more audible



Wind Noise Management

Improves access to speech in situations with wind noise



Tinnitus SoundSupport™

Relief sounds for patients with tinnitus

Made to connect

Oticon Ruby allows your patients to take advantage of today's connected world. Ruby includes 2.4 GHz Bluetooth® low energy technology for wireless connectivity and high-quality streaming to a wide range of devices such as **smartphones, TVs, computers** and more.

Oticon Ruby accessories and apps



ConnectClip

Use ConnectClip as a remote microphone, remote control or to turn your patients hearing aids into a wireless stereo headset



TV Adapter

Oticon's TV Adapter streams the sound from a TV directly to your patient's hearing aids



Remote control

Allows your patients to adjust volume, switch programs or turn the hearing aids off with the touch of a button



EduMic

Connects your pediatric patients' hearing aids directly to teachers, microphone systems, computers, tablets and more in the classroom



Oticon ON App

Switch between programs, adjust volume, use HearingFitness™, Internet of Things and much more with Oticon ON App



Made for a full day's power.* Every day.

Oticon Ruby brings a state-of-the-art lithium-ion rechargeable solution to your essential patients. Ruby gives your patients a reliable rechargeable solution they can count on to help them move worry free throughout their day.

Oticon Ruby miniRITE R provides:

- Super fast three-hour charging time for a full day of power, including streaming
- Quick recharge - 30 minutes delivers an additional six hours of power
- Contact-free and reliable, inductive charging
- Intuitive-to-use, stable and stylish charger



*Lithium-ion performance varies depending on hearing loss, lifestyle and streaming behavior

Made to meet your patients' needs

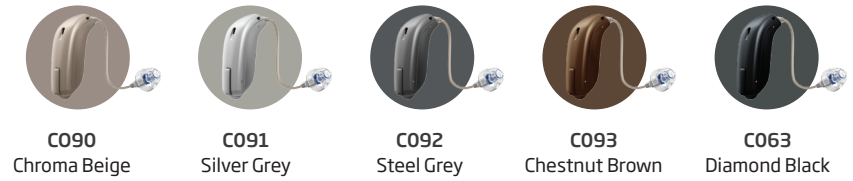
OTICON | Ruby

Oticon Ruby behind-the-ear instruments are powered by our newest platform, Velox S. Offering Oticon sound quality, wireless connectivity and rechargeability, Oticon Ruby is Oticon's strongest essential product ever offered. Ruby includes a choice of performance levels, styles and fitting ranges to match your patients hearing loss, design preferences and communication needs.

Benefits	Features	Oticon Ruby 1	Oticon Ruby 2
Speech Understanding	Multiband Adaptive Directionality LX	•	•
	Single Compression LX	•	•
	Noise Reduction LX	•	•
	Speech Rescue™ LX	•	•
Sound Quality	Fitting Bandwidth	8 kHz	8 kHz
	Frequency Channels	48	48
Listening Comfort	Transient Noise Management	On/Off	
	SuperShield	•	
	Feedback shield LX	•	•
	Wind Noise Management	•	•
	Tinnitus SoundSupport™	•	•
Fitting Options	Fitting Bands	10	8
	Fitting Formulas	NAL-NL1+2, DSL v5.0	NAL-NL1+2, DSL v5.0
	Oticon CROS/BiCROS compatible	•	•
Connectivity	Wireless streaming (2.4 GHz)	•	•
	Full wireless device compatibility	•	•
	Oticon ON App	•	•
	DAI/FM	•	•
Reliability	IP68 certified water and dust resistance	•	•



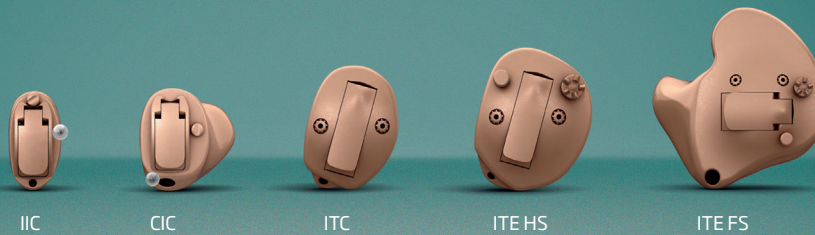
Oticon Ruby BTE style colors



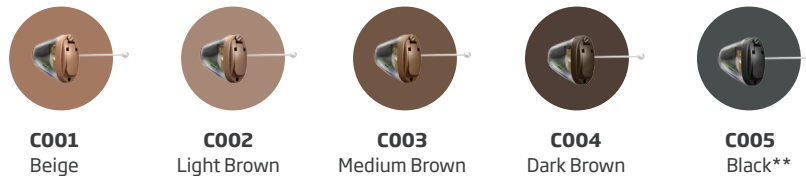
OTICON | Siya

Custom instruments at the essential level are available with Oticon Siya. Powered by the ultra-fast Velox™ platform, Siya custom instruments deliver excellent sound quality, advanced sound processing and 2.4 GHz wireless connectivity options. Offered in a variety of colors, styles and power levels, Siya custom helps your patients make the most of every moment.

Benefits	Features	Oticon Siya 1	Oticon Siya 2
Speech Understanding	Multiband Adaptive Directionality LX	●	●
	Single Compression LX	●	●
	Noise Reduction LX	●	●
	Speech Rescue™ LX	●	●
Sound Quality	Fitting Bandwidth	8 kHz	8 kHz
	Frequency Channels	48	48
Listening Comfort	Transient Noise Management	On/Off	
	Feedback shield LX	●	●
	Wind Noise Management	●	●
	Tinnitus SoundSupport™	●	●
Fitting Options	Fitting Bands	10	8
	Fitting Formulas	NAL-NL1+2, DSL v5.0	NAL-NL1+2, DSL v5.0
Connectivity	Wireless streaming* (2.4 GHz)	●	●
	Full wireless device compatibility	●	●
	Oticon ON App	●	●
Reliability	IP68 certified water and dust resistance	●	●


























Oticon Siya Custom style colors




*For styles with 2.4 GHz
**Oticon Siya IIC only


Superior technology for all your patients

Patient Profile	Models	Oticon Hearing Solutions
 <p>DEMAND THE BEST</p> <ul style="list-style-type: none"> Adults with mild-to-severe loss Want the best sound quality and performance in difficult listening environments 	  <p>Oticon More™</p> <hr/>   <p>Opn S™*</p>	<p>Our selection of premium products takes BrainHearing™ technology to the next level to deliver speech understanding in noisy environments with less listening effort.</p>
 <p>EVERYDAY ESSENTIAL</p> <ul style="list-style-type: none"> Adults with mild-to-severe loss Want good performance and are more cost conscious about their hearing solutions 	  <p>Zircon</p> <hr/>   <p>Ruby*</p>	<p>Our selection of high-quality hearing aids in the essential category features good sound quality, connectivity and rechargeable styles.</p>
 <p>CUSTOM</p> <ul style="list-style-type: none"> Adults with mild-to-severe loss Want an in-the-ear solution with superior sound quality and ultimate discreetness 	 <p>Oticon Own™</p>	<p>Oticon Own is the world's first in-the-ear hearing aid with an on-board Deep Neural Network (DNN).** A dedicated custom family, Oticon Own comes in five styles and five performance levels to match your patient's needs.</p>
 <p>PEDIATRICS</p> <ul style="list-style-type: none"> Ages 0-21 with mild-to-profound loss Require hearing solutions specifically designed to meet their unique requirements 	  <p>Play PX</p> <hr/>   <p>Opn Play*</p> <hr/>  <p>Xceed Play</p>	<p>Our hearing solutions for children and teens help them grow, thrive and learn by providing better conditions to meet their developmental needs.</p>
 <p>POWER USERS</p> <ul style="list-style-type: none"> Adults with severe-to-profound loss Require additional power in their hearing solutions 	 <p>Xceed</p>	<p>The world's most powerful hearing aid gives your patients access to more speech than ever before to help reduce the listening effort this patient population struggles with each day.</p>
 <p>SINGLE-SIDED DEAFNESS</p> <ul style="list-style-type: none"> Adults and children with single-sided deafness Want a fuller, more immersive sound experience 	 <p>Oticon CROS PX¹</p> <hr/>  <p>Oticon CROS¹</p>	<p>This is the world's first CROS/BiCROS solution that supports speech awareness and wireless streaming at the same time, providing a revolutionary sound experience for patients with single-sided deafness.</p>

Built on BrainHearing technology



A full range of connectivity & apps



For more information about Oticon products, please contact your Account Manager or visit [oticon.com](https://www.oticon.com).

