the words in new ways

Incredible sound performance to hear the deeper meaning in conversations. Our latest platform: Discover Next. Now with an expanded product lineup and remote adjust.

Discover Next overview 2.0

A Sonova brand

unitron

It's all on Discover Next



Spectacular speech understanding is just the beginning

The sound technology in Discover Next delivers more than just sounds and words. It helps your clients hear the subtle nuances of speech by enabling better understanding of who is talking, where the voices are coming from, what intonation they're using, and what their underlying emotions are* – whether they're in a noisy environment or conversing with soft-spoken people.

We added more to love

An expanded product lineup featuring three new Insera™ ITE hearing instruments and Stride™ M BTE.

Increased flexibility in how you service clients with remote adjust – a new option that helps you deliver fine-tuning adjustments remotely.

*Singh, Kreuger, Besser, Wietoska, Launer, Meis. (2018). A Pre-Post Intervention Study of Hearing Aid Amplification: Results of the Emotional Communication in Hearing Questionnaire (EMO-CHeQ), IHCON 2018.

Help your clients get to the heart of conversations

SoundCore^m – the unique engine inside Discover Next – delivers the key nuances of speech and environmental cues that enables your clients to understand the deeper meaning in conversations.

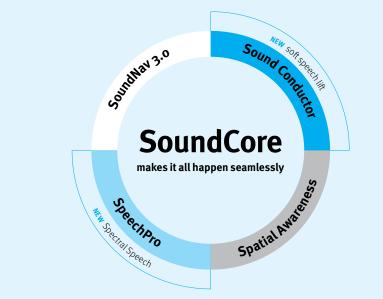
How we're moving beyond the words

Identifies environments as accurately as a 20-year-old

Clients can hear their best across all listening situations with **SoundNav 3.0** and can enjoy life-enriching media with the help of MediaNav. Years of training our algorithms with machine learning means this feature can identify life's ever-changing soundscapes just like a young, normal-hearing listener would:

More voic<mark>es. Less no</mark>ise.

Provide clear speech, reduced noise, and overall sound quality that's comfortably balanced in any environment with **Sound Conductor.** And make the subtle nuances of speech more pronounced so everyone – even soft-spoken people – are easier to understand with our new **soft speech lift** feature.



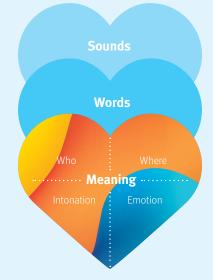
Hear speech with amazing clarity – even in noise

Address your clients' number one need to hear better in noisy environments with **SpeechPro:** It uses binaural cues to know where speech is coming from and enhances it beyond what a typical hearing instrument can do. A new fourth dimension of SpeechPro, **Spectral Speech**, was designed to help clients better understand words and emotions in complex listening situations.

Put sounds in their place

Clients enjoy a realistic sound experience because sounds can be acoustically separated and perceived in their accurate locations. This is thanks to **Spatial Awareness,** which brings back natural localization cues with an innovative 4 microphone strategy.

*Dr. David A. Eddins, WCA October 2018 Cape Town, South Africa. **Ozmeral, Hoover, Gabbidon, and Eddins (2018). Development of Continuous Number Identification Test (CNIT). Ear and Hearing submitted for publication.



Proven to last and last and last

Say hello to our new family of stylish, comfortable hearing instruments, including an ITE with made for all (MFA) connectivity, and lithium-ion rechargeable options proven to last all day.







Moxi™ Move R Moxi Jump R T Our smallest lithium-ion Rechargeable. rechargeable. Receiver-in-canal. Receiver-in-canal. Telecoil.

Moxi Fit Traditional battery. Receiver-in-canal.

NEW Stride M ear on Discover Next. Traditional battery.

Telecoil.

Stride P R Our smallest behind-the-Rechargeable. Behind-the-ear.



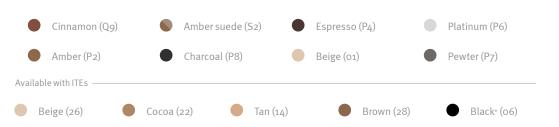
Telecoil.

NEW Insera W 312 Directional Our first in-the-ear with MFA connectivity. Traditional battery.





Available colors



Beyond world-class sound performance

Helpful solutions

Your clients will love the experience even more with our refreshed set of easy-to-use solutions.







Remote Control

0

TV Connector

Hearing instruments shown at actual size. *Black is an extra option on the IIC style only.

Flexibility for you.

Convenience for all.

Life's easier for everyone with remote adjust

Move beyond the traditional way of supporting your clients with new **remote adjust**. Enhanced flexibility is yours with the option to perform fine-tuning adjustments remotely. Remote adjust offers you the ability to deliver professional care that's convenient for you and your clients, whether they're at home or on the move. Adjustments are easy to make and sent directly to your clients via the Remote Plus app: With remote adjust, you can provide a hearing experience that's even easier and more empowering. Clients can enjoy professional care without having to go into your clinic! In just a few taps on the Remote Plus app, they can apply your fine-tuning adjustments and hear the improved sound.

With the Remote Plus app your clients can also:

- Receive helpful tips, advice and reminders on their smartphone that reinforce and extend your counseling with coach
- Make adjustments to bass, mid and treble frequencies that are captured in our TrueFit[™] software with the equalizer
- > Adjust the balance between media and the environment
- Submit ratings on their experiences so you can be proactive with your counseling
- > Adjust volume, mute and unmute, and watch how-to videos





Hearing aid adjustment

Activate Insights so that hearing aid adjustments can be performed remotely.



*For the use of the Remote Plus app, Unitron hearing aids with Bluetooth® connectivity are required. The Remote Plus app works on Apple smartphones with iOS 12 or newer and Android smartphones with version 7 or newer. App Store badge is a trademark of Apple Inc., registered in the U.S. and other countries. Google Play and the Google Play logo are trademarks of Google LLC.

<u>Amazing experiences come out of</u> <u>Blu</u>

An adaptable and personalized hearing experience like never before

Meet our Blu family of hearing aids featuring our highly advanced signal processing system, Integra OS. With easy personalization, made-for-all connectivity, and sleek new styles, you can offer life-enhancing hearing solutions that are ready for anything that the day holds.

Powered by our new Sonova PRISM[™] (Processing Real-time Intelligent Sound Management) with a chip twice the memory and more connectivity possibilities.

Amazing sound performance, wherever the journey takes them

Life is unpredictable, but great sound doesn't have to be. Blu combines powerful binaural communication and automatic sound optimization for listening freedom no matter where life may lead.

Focus in on speech

AutoFocus 360 uses a binaural network of four microphones to determine where speech is coming from and dynamically alters the amplification in each ear.

Downplay distractions

AutoFocus 360 employs **dynamic noise reduction** to reduce distracting background noise, making it easier to engage in face to face conversations in complex environments like a busy coffee shop.

Boost soft voices

Every voice is important to the conversation. **Soft speech lift** enhances the subtle nuances in speech, making even quieter voices clearer and more comfortable to hear.

Easy personalization in the moment

Each of your client's listening experiences are unique and sometimes unexpected, which is why Blu allows for easy-in-the moment personalization using the Remote Plus app.

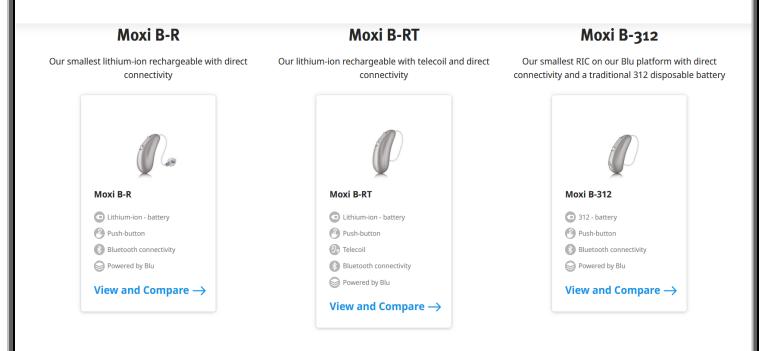
- Temporary automatic program boosters
- New on-demand and manual programs
- Remote adjust allows for professional fine-tuning remotely
- A bass, mid and treble equalizer plus specific music genre options

In the moment like never before

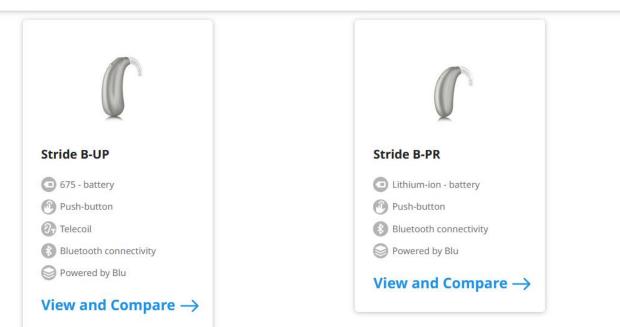
We designed our Blu family of hearing aids with comfort, great aesthetics and ease of use in mind. The hearing aids feature seamless connectivity to multiple devices with hands-free control and easy in-the-moment personalization.

Help your clients feel confident wherever the day leads with Blu.

The Moxi Blu family



The Stride Family



Discover Next

Move beyond words.

Incredible sound performance to capture deeper meaning in conversations.

Spectacular speech understanding is just the beginning

When it comes to conversations, speech understanding is just the beginning. Communication is more complex than just what is said. In order to have truly rich interactions, you need more than sounds and words.

We're moving beyond the words to help people capture the deeper meaning in conversations. Our unique sound technology helps people understand who is talking, where the voices are coming from, and even the intonation they're using, giving them more insight to the meaning behind the words.

Plus, our new sound features help your clients hear better in noisy environments and make even the softest-spoken people easier to understand, and it's available in a wide range of RIC, BTE and ITE models.

Incredible begins with the first words they hear

And getting them started has never been easier

5 clicks to "That sounds amazing!"

Our TrueFitTM fitting software enables a quick, easy and accurate fitting experience in five clicks or less. It ensures all the necessary settings are optimized, giving you confidence you're providing the best possible first fit with a better sounding sta

Sound that eases them in and keeps getting better. Starting at a full target fit can be loud, harsh, and overwhelming, which can cause clients to stop wearing their hearing instruments. That's where our Automatic Adaptation Manager (AAM) comes in. AAM starts with a volume and transparency that's comfortable to new wearers, then automatically transitions to peak performance so they gradually and seamlessly adjust to their new sounds.rting point.

The unique engine inside Discover Next helps people get to the heart of conversations

SoundCoreTM delivers more than just sounds and words. It delivers key nuances of speech and environmental cues to provide a realistic hearing experience. The powerful, integrated SoundCore system enables your clients to understand the deeper meaning in conversations and makes Discover Next one of the world's most intelligent platforms.

Identifies environments as accurately as a 20-year-old

Clients can hear their best across all listening situations with **SoundNav 3.0** and can enjoy life-enriching media with the help of MediaNav. Years of training our algorithms with machine learning means this feature can identify life's ever-changing soundscapes just like a young, normal hearing listener would

More voices. Less noise

Provide clear speech, reduced noise, and overall sound quality that's comfortably balanced in any environment with **Sound Conductor**. And make the subtle nuances of speech more pronounced so everyone – even soft-spoken people – are easier to understand with our new **soft speech lift** feature.

Hear speech with amazing clarity - even in noise

Address your clients' number one need to hear better in noisy environments with **SpeechPro**.³ It uses binaural cues to know where speech is coming from and enhances it beyond what a typical hearing instrument can do. A new fourth dimension of SpeechPro, **Spectral Speech**, was designed to help clients better understand words and emotions in complex listening situations.

Put sounds in their place

Clients enjoy a realistic sound experience because sounds can be acoustically separated and perceived in their accurate locations. This is thanks to **Spatial Awareness**, which brings back natural localization cues with an innovative 4 microphone strategy.

Fantastic hearing runs in the family

Just like Moxi Move R, the other members of the Discover Next family – RIC, BTE and ITE models – are also stylish and comfortable. Our rechargeable solutions provide a full day of hearing (including streaming) that's backed by proven lithium-ion technology you can count on. Plus, they're quick to charge and turn on and off automatically when removed from or inserted into the charger.

